

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmont Ave
Suite 306
Towson, MD 21286

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
942045-1	08/26/12	August 2012	07/30/12 - 08/21/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
60 Plus Association	SENATE	1906

Flight Dates	Order #	Alt Order #
08/15/12 - 08/21/12	942045	07897131

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/15/12	08/17/12	NBC Today Show	7:00-9:00 AM	--1-1--	:30	2	\$1,300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--1-1--	2	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		08/15/12	7:56 AM	NBC Today Show	7:00-9:00 AM	:30	SPA12TV08	\$1,300.00 NM
2	WESHF		08/17/12	8:36 AM	NBC Today Show	7:00-9:00 AM	:30	SPA12TV08	\$1,300.00 NM
2	08/15/12	08/16/12	M-F 6-6:30 PM	M-F 6-6:30 PM	--11---	:30	2	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--11---	2	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		08/15/12	6:22 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	SPA12TV08	\$1,800.00 NM
2	WESHTh		08/16/12	6:13 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	SPA12TV08	\$1,800.00 NM
3	08/19/12	08/19/12	CHRIS MATTHEWS WK	CHRIS MATTHEW:	-----S	:30	1	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-----S	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	08/19/12	10:28 AM	CHRIS MATTHEWS WKND EM	CHRIS MATTHEW:	:30	SPA12TV08	\$600.00 NM
4	08/20/12	08/21/12	NBC Today Show	7:00-9:00 AM	11-----	:30	2	\$1,300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	11-----	2	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		08/20/12	8:58 AM	NBC Today Show	7:00-9:00 AM	:30	SPA12TV08	\$1,300.00 NM
2	WESHTu		08/21/12	8:49 AM	NBC Today Show	7:00-9:00 AM	:30	SPA12TV08	\$1,300.00 NM
5	08/20/12	08/21/12	M-F 6-6:30 PM	M-F 6-6:30 PM	11-----	:30	2	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	11-----	2	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		08/20/12	6:13 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	SPA12TV08	\$1,800.00 NM
2	WESHTu		08/21/12	6:21 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	SPA12TV08	\$1,800.00 NM

Total Spots

9

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Advertiser	Product	Estimate Number
60 Plus Association	SENATE	1906

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Payment Terms 30 Days

<u>Gross Total</u>	\$13,000.00
<u>Agency Commission</u>	\$1,950.00
<u>Net Amount Due</u>	\$11,050.00